

Privacy Policy

This website is managed and operated by the general incorporated association LEDGE (hereinafter as the "Organization"). The privacy policy (hereinafter as "Privacy Policy") regarding information provided on this website and the handling of the user (including visitors to this site, viewers of information uploaded to this website, and all other users. Hereinafter as "User" or "Users") information including personal information is shown as below.

1. User Information Collected

"User Information" means information collected by the Organization including those related to User identification, access history on communication services, and other information generated or accumulated in relation to Users or Users' terminals.

The User Information is mainly the information generated when the User uses this service. The Organization may collect information on the status of access to and usage of the Organization's service. This includes the following information:

- Referrer information
- IP address
- Information about server access logs
- Cookies, ADID, IDFA and other identifiers

2. Purpose of Use

The specific purposes of using User Information related to the provision of the service are as follows:

- (1) For User traffic and behavior measurement
- (2) To distribute, display and measure the effectiveness of advertisements
- (3) Other necessary and beneficial uses for Users related to the use of the website

3. Use of Google Analytics

This website uses Google Analytics to grasp the usage situation. While Google Analytics employs cookies to collect, record, and analyze information regarding visits to the website, the Organization will not obtain information that can identify individual User.

Data collected through the use of Google Analytics is managed based on Google's privacy policy. See the following sites for Google Analytics Terms of Service and Google's privacy policy.

[Google Analytics Terms of Service](#)

[Google Analytics Policies](#)

The Organization shall not be held responsible for any damages resulting from the use of the Google Analytics service.

4. Provision to Third Parties

4-1. The Organization will not provide any third party (including those located outside of Japan) personal information contained in the User Information without the prior consent of the User, except under the following circumstances where such provision is required:

- (1) When it is necessary to entrust all or part of the handling of personal information to a third party in order to achieve the purpose of use

- (2) When personal information is provided in the course of business succession due to a merger or other reason
- (3) When it is based on a warrant or similar order from a judicial authority
- (4) Other cases permitted by the Act on the Protection of Personal Information (hereinafter referred to as the "Act") and other applicable laws and regulations.

4-2. When entrusting all or part of the handling of personal information to a third party in the case of (1) in the preceding paragraph, the Organization will conduct necessary and appropriate supervision to ensure the safety management of personal information at the entrusted party.

5. Requests for Disclosure of Personal Information

Upon request from the User to disclose personal information under the Act, the Organization shall, without delay, disclose to the User such information (If the personal information does not exist, the User will be notified to that effect.) However, this does not apply if the Organization is not obligated to disclose the information under the Act or other applicable laws and regulations. Please note that there is a handling charge (1,000 Japanese yen per case) for disclosure of personal information.

6. Correction and Suspension of Use of Personal Information

If the Organization is required pursuant to the provisions of the Act by the User to (1) correct , add, or delete the content of personal information because such information is false, or (2) to suspend or delete the usage of personal information because such information is being handled beyond the scope of the purpose of the use previously made public, or it has been collected in a fraudulent or otherwise illicit manner, the Organization shall, without delay, conduct an appropriate investigation after confirming that the request is made by the user itself, and based upon the results thereof, the Organization shall correct, add, or delete the content, or suspend or delete the use of such personal information, and notify the User to that effect. In case where the Organization decides not to make such correction or suspension of the use, the Organization shall notify the User to that effect.

7. Inquiries

Any suggestions, questions, complaints, or other inquiries regarding the handling of User Information, must be submitted to the following e-mail address:

info@ledge.or.jp

8. Procedure to Amend the Privacy Policy

The Organization may amend the Privacy Policy as necessary. However, when the amendment requires the consent of the Users, the Privacy Policy after amendment shall be applied only to the Users that have given consent in the manner specified by the Organization. In the event of any amendment to this Privacy Policy, the Organization shall publish by posting on the website of the Organization or other appropriate ways, or inform the Users the effective date and the content of the amended Privacy Policy.

[Enacted on July 10, 2023]